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NEWS FOR FARRIERS



New! Kerckhaert Dura Max

The Kerckhaert Dura Max replaces the Kerckhaert Dura Plain and **Kerckhaert Standard Max series** by combining features of both shoe styles into one.

The Dura Max features a full, thick toe and a hybrid width of stock between the original stock sizes of the Dura Plain and Standard Max. The 3/8" thickness provides wear and strength. The width of stock, deep V-crease, and clean punching makes this an excellent shoe for modifications and extra wear. Available in sizes 00 through 3. Scan the QR code with your phone camera to view specs.



TARIFF CLARITY?

Let's just say the tariff situation is still about as clear as mud! Here is our perspective on where we are. It might be helpful in understanding the pressures of the tariffs on the farrier industry and being able to provide some good information to your customers that may be confused by the tariff news.



All of the recent news has focused on "Reciprocal" tariffs that now seem to range from 10% to at least 50%, depending on country of origin. There is absolutely no consistency to the Reciprocal tariff levels. It's important to note these Reciprocal tariffs are not the ones creating the big impact on steel and aluminum horseshoes and nails. However, they do impact a wide variety of other items used in the farrier trade, including; tools, pads, hoof care products, and the bulk of the imported non-horseshoe and nail products that you may have in your program.

The more damaging tariffs for the farrier industry are the ones known as Section 301 and 232 (National Security?) tariffs. They are rarely mentioned in all the discussion about Reciprocal tariffs. Currently, steel and aluminum horseshoes and horseshoe nails from almost all countries are tagged with 50% or higher tariffs.

Unfortunately, there is little to no public information as to whether these tariffs are going to be lowered or stick going forward. Just to provide some perspective, we've seen documentation through the years that shoes, nails and rasps are somewhere in the range of 75-85% of all products sold in the farrier industry so those tariffs are the most harmful to our costs and

FPD is in the same predicament as numerous other importers of farrier products. Along with Kerckhaert, we have absorbed significant costs of the tariffs despite applying some surcharges to help mitigate the impact on our ability to continue providing products needed to service the market. All the while, waiting and hoping we will eventually see the 301 and 232 tariffs reduced, so costs of the steel and aluminum products used every day in the farrier market do not have to increase, but can be reduced.

However, Kerckhaert and FPD will not compromise their high standard for quality, regardless of the tariffs. You can trust the products we carry in our program will continue to be reliable and available!

JUST A REMINDER

Kerckhaert Chameleon Rasp Handles a Good Choice for Better Grip

Kerckhaert has two styles of rasp handles designed for comfort and snug fit. The Chameleon Rasp Handle (red) fits all standard rasp styles.



The Chameleon Max Rasp Handle (green or orange) fits on numerous wide rasps that are slightly thinner than standard rasps. The material is much less slippery than similar designs made by other brands. Find a dealer near you at www.farrierproducts.com/locations.

Bloom Hot Fit Lock Tong

Bloom Forge is now producing another Hot Fit Tong style. This new style features a "lock ring" on the end of the reins to secure the tong to the shoe. The price of the new style is the same as the original Hot Fit Tong that will continue to be available. Ask an FPD dealer near you about this new tool.



PROTECT YOUR PROFITS AND QUALITY OF WORK





EFFECTIVE JULY 28, 2025 ALL KERCKHAERT TRADITION TOE CLIP HIND PRICES HAVE BEEN LOWERED.

Scan QR code to find an FPD dealer near you with the new low price, or email sales@farrierproducts.com - and keep more money in your pocket.

